

LOUTH TURF CLUB
FASHIONS ON THE FIELD
IT'S ALL ABOUT WOOL – WITH OVER \$4000 IN PRIZES



WHAT ARE THE JUDGES ARE LOOKING FOR?

BEST DRESSED LADY

- An overall elegant statement, style and originality
- The incorporation of a significant amount of wool either in the clothing or the accessories
- Appropriateness of the outfit for the season and the temperature on the day
- Accessories that compliment each other and the overall outfit
- Hat / Headwear is essential

.....a hint for the ladies:

Gloves, closed in shoes and stockings are good practice when attending a winter meeting, and just because the temperature may be in the mid 20's, this does not mean that you should pull out your summer dress, strappy heels and sinamay hat if you want to be a serious contender.

BEST DRESSED GENTLEMAN

- Clean, well fitting suit or sports blazer and pants
- The incorporation of a significant amount of wool either in the clothing or accessories
- Hat not essential
- Look to be focused on "Race Day" fashion rather than a business look and should be appropriate for the season and the temperature on the day

.....a hint for the gents:

Wear your suit with pride, ensure your shoes are clean, stand confidently and accessorise

With any winter meeting, layers are a smart option incase it ends up being warm so that you still have a complete outfit, whether it is hot or cold. The judges will be looking for those who make a winter outfit work with the temperature on the day. It is advisable to keep an eye on the weather forecast so you can be prepared.

ENTRY CRITERIA

- Contestants must be 18 years of age or over
- Wool must form a significant part of both the ladies and gentleman's outfits.
- Contestants and their outfits are not to have a commercial agenda
- Contestants must not receive compensation from a third party for entering
- Contestants must not be Brand Ambassadors wearing free clothing or accessories
- Prize winners are not permitted to transfer their prizes to a third party without first obtaining permission from the establishment issuing that prize
- As a condition of entry, contestants shall authorise the use of any photo's taken during the event to be used without further permission for the purposes of promoting the Louth Races and/or Louth Turf Club.

WHY WOOL?

Our 'Fashions on the Field' event enables us to not only celebrate racing fashion, but also reflect on the history of the district and the promotion of our local graziers and their fibre. Louth is a passionate wool growing community with families out here going back 6 generations. There are not too many in the district who don't have some connection with the wool industry.

As the meeting is in winter, it seems a perfect partnership with the opportunity to promote both wool and fashion. Wool is a very versatile fibre and there are many ways you can incorporate wool into your race day outfit. Be it a 100% wool fabric or a blend, you will find with winter fashion, there is a high presence of wool in any case.

Don't assume that your suits / dresses / jackets have to be hot and heavy either, as there are plenty of lighter weight options if it's looking like it could be a warmer race day. From suits, dresses and jackets, to felt hats, scarves, gloves, socks and stockings, there are plenty of ways you can meet the criteria of having an element of wool in your outfit.

We want to show you just how great and easy it is to wear wool, and the benefit wool has over synthetics.

OTHER IMPORTANT ENTRY INFORMATION

- __ Entry is open to anyone who meets the contestant criteria.
- __ There will be NO PRESELECTIONS. Everyone must self nominate at the time of the event.
- __ Entrants are asked to be out the front of the Secretary's Office IMMEDIATELY BEFORE Race 3 (Best Dressed Gentleman) and Race 4 (Best Dressed Lady) so that you are ready and assembled for the event, which will begin immediately following the race.
- __ When instructed, all entrants shall proceed into the saddling enclosure where judging will commence.
- __ Once the finalists have been selected, the Judges will confer and agree on the winner and runner up in each category
- __ The judges decision is final and no discussion will be entered into regarding the competition
- __ No judging will be held while the races are on
- __ Please note that times are subject to change and the official times will be in the Race Book.

**** No bright coloured polyester suits or novelty costumes will be permitted to enter the Fashions on the Field event. We have a separate event on the day, 'Mr + Ms Personality of Louth' which you may enter if you have a loud and proud outfit of a different kind. See Race Book for further details.*